

# Building with Humanity

Campaign to build affordable homes in Bristol and Norfolk County neighborhoods.



Our 2025 project is a truly special one: the transformation of a historic community landmark into a modern, affordable home. Located at 762 Washington Street in Franklin, MA, the former South Franklin Congregational Meeting House—also known as “Old South”—was built in 1856. This classic white church, distinguished by its imposing Doric columns, has stood as a symbol of the community for over 150 years. The property includes 0.655 acres of land and 2,128 square feet of interior space. Though the church was deeded to the Town of Franklin by the First Congregational Church in 1972, it has remained

vacant since 2007. In partnership with the town, Old Colony Habitat for Humanity acquired the property through a formal RFP process. We are now in the process of converting this beautiful and historically significant structure into an affordable, energy-efficient home featuring three bedrooms and two bathrooms across two floors. This project preserves the character of the building while giving it new life as a safe and welcoming residence for a local family in need. We anticipate welcoming the new homeowners in 2026.

## SPONSOR OPPORTUNITIES

### PLATINUM SPONSOR

**\$50,000**

#### ***Brand Recognition:***

- **Exclusive** industry sponsorship
- Key presentation and speaking opportunity at the Home Dedication ceremony
- Prominently featured in press releases, Build Video and Home Dedication program book
- Logo on-site signage, website, exclusive social media video post, t-shirt and email newsletter
- Invitation to annual Celebration of Philanthropy event

#### ***Company Engagement:***

- Two Build Days up to 10 employees building alongside future homeowners

### CORNERSTONE SPONSOR

**\$25,000**

#### ***Brand Recognition:***

- Prominently featured in press releases, Build Video and Home Dedication program book
- Logo on-site signage, website, exclusive social media video post, t-shirt and email newsletter
- Recognition at Home Dedication
- Invitation to annual Celebration of Philanthropy event

#### ***Company Engagement:***

- Two 4-hour Build Days up to 10 employees building alongside future homeowners

### WALL RAISER SPONSOR

**\$10,000**

#### ***Brand Recognition:***

- Featured in Build Video, press releases and Home Dedication program book
- Logo on-site signage, website, exclusive social media video post, t-shirt and email newsletter
- Recognition at Home Dedication
- Invitation to annual Celebration of Philanthropy event

#### ***Company Engagement:***

- 4-hour Build Day with up to 8 employees

## **FOUNDATION SPONSOR**

**\$7,500**

### ***Brand Recognition:***

- Logo on-site signage, website, exclusive social media video post, t-shirt, email newsletter and Home Dedication program book
- Invitation to annual Celebration of Philanthropy event

### ***Company Engagement:***

- 4-Hour Build Day with up to 6 employees

## **BRICK AND MORTAR SPONSOR**

**\$5,000**

### ***Brand Recognition:***

- Logo on-site signage, website, social media post, t-shirt, email newsletter and Home Dedication program book
- Invitation to annual Celebration of Philanthropy event

### ***Company Engagement:***

- 4-Hour Build Day with up to 5 employees

## **TEAM BUILD SPONSOR**

**\$2,500**

### ***Brand Recognition:***

- Sponsor name listed on-site signage, website, social media post, t-shirt, email newsletter and Home Dedication program book
- Invitation to annual Celebration of Philanthropy event

### ***Company Engagement:***

- 4-Hour Build Day with up to 4 employees

## **TEE-SHIRT SPONSOR**

**\$1,000**

### ***Brand Recognition:***

- Sponsor name listed on tee-shirt
- Dedicated social media post

## **LUNCH SPONSOR**

**\$500**

### ***Brand Recognition:***

- Sponsor name listed on lunch day signage
- Social media lunch day post

**For more information or to sponsor the Home Build:**  
Please contact Kimberly Thomas, Chief Executive Officer  
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